

ROAR for Kids Corporate Engagement Opportunities

At Kennedy Krieger Institute, we know how important it is to encourage and provide employee engagement opportunities in the community. Many local organizations have asked us to suggest volunteer and support opportunities in which their staff members can participate together safely outdoors while supporting a good cause, enjoying camaraderie and representing the company brand.

ROAR for Kids at Kennedy Krieger is that ideal opportunity, offering many ways for your organization's employees to have fun and get involved in supporting the Institute and the kids and families we serve. ROAR for Kids is a 5K race, low-mileage fun walk and family festival dedicated to raising critically needed funds for research and programs at Kennedy Krieger. Held at Oregon Ridge Park in Hunt Valley, Maryland, on the last Saturday in April, this event is a great way for your employees to enjoy a spring day outdoors while demonstrating your organization's commitment to the community.

SPONSOR THE EVENT

The festive, all-inclusive setting of Kennedy Krieger's ROAR for Kids provides the perfect opportunity for your organization to connect with children and families in the greater Baltimore metropolitan area. Monetary sponsorship levels start at \$1,000, and each sponsorship level includes benefits such as free event registrations and on-site promotional opportunities. **Sponsoring ROAR for Kids is a great way to share your commitment to Kennedy Krieger and the community** with your employees, their families and your customers.

FORM A CORPORATE TEAM

Looking for a way to get your organization more involved in your community? Join us by forming a corporate team! It's the perfect way for you and your colleagues to get out and enjoy a day of family fun, all for a great cause. Show your support for Kennedy Krieger by walking or running side by side with other members of your organization. Not a runner? Come for our wildly popular Mascot Challenge and all the family fun our festival entails! Can't make it on event day? No problem! Members of your organization can participate as Virtual Racers (on their own or in groups) and receive fun Kennedy Krieger swag, no matter where they race. **Want to offer your employees a discount on the registration fee? For \$500, sign up to be a Corporate Team Sponsor, and they'll each receive a 50% discount!**

VOLUNTEER BEFORE, DURING OR AFTER THE EVENT

Volunteer to support ROAR for Kids before, during and/or after the event. While on-site volunteer opportunities this year will be minimal, there will still be many ways in which your employees can support ROAR! Before the event, hold a sign-making or card-making party at your office. After the event, help us send our incentive gifts to our amazing fundraisers. We'd love to help you support ROAR from afar!

Interested in getting your organization involved with this year's ROAR for Kids at Kennedy Krieger Institute?

Please contact **Michele Mueller**, director of special events, at ROARForKids@KennedyKrieger.org or **410-916-2192**.

