

ROAR FOR KIDS 2022 SPONSORSHIP BREAKDOWN

SPONSORSHIP LEVEL	TITLE	PLATINUM	GOLD	SILVER	BRONZE	AMBASSADOR	CORPORATE TEAM SPONSOR
SPONSORSHIP COST	\$20,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
TAX DEDUCTION	\$18,400	\$13,800	\$9,200	\$4,600	\$2,300	\$920	\$500
COMPLIMENTARY REGISTRATIONS	40 (\$1,600 value)	30 (\$1,200 value)	20 (\$800 value)	10 (\$400 value)	5 (\$200 value)	2 (\$80 value)	50% Discount Code
EVENT WEBSITE	Logo and Link at Top of Every Page	Logo and Link	Logo and Link	Logo and Link	Logo and Link	Logo and Link	Logo and Link
SOCIAL MEDIA MENTION	Dedicated Post	✓	✓	✓	✓	✓	✓
ON-SITE SIGNAGE	✓	✓	✓	✓	✓	✓	
OPPORTUNITY TO PROVIDE GIVEAWAYS	✓	✓	✓	✓	✓	✓	
NAMING OPPORTUNITY	Incorporated Into Title of Event	5K Race or Low-Mileage Walk (2)	Mascot Challenge or Registration (2)	Refreshments or Water Stop (2)	Mile Markers (3)		
PARTICIPANT PREMIUM	Logo (Premier Placement)	Logo	Logo	Name			
EVENT EMAILS	Logo	Logo	Logo				
PRINTED MATERIALS AND ADVERTISING	Logo	Name	Name				

Custom sponsorship packages may be available upon request. Please email Michele Mueller, the Institute's director of special events, at ROARForKids@KennedyKrieger.org for more information.

Kennedy Krieger Institute is a 501(c)(3) nonprofit organization.